

# Facts:



Health Promotion Unit  
Tobacco Use Prevention Program  
1-866-726-9926 (toll free)

## Tobacco Use Among Missouri Youth 2005

*Data Source: Missouri 2005 Youth Tobacco Survey conducted by the Missouri Department of Health and Senior Services. Self-reported data was obtained in spring 2005 from 1,711 Missouri middle school and 1,510 Missouri high school students. Schools and students were randomly selected.*

### Lifetime Tobacco Use Among Missouri students

- 35.4% of middle school students and 62.8% of high school students have used some form of tobacco product in their lifetime.
- 25.7% of middle school students and 54.5%\* of high school students have smoked cigarettes in their lifetime.
- 26.8% of middle school students and 13.6% of high school students that have smoked cigarettes in their lifetime smoked a whole cigarette for the first time before the age of 11.
- 5.4% of middle school students and 18.0% of high school students had smoked cigarettes daily at some point in their lifetime.

\*Statistically significant decrease from 2003.

### Quitting Among Missouri Youth

- 41.9% middle and 41.6% high school smokers feel like they need a cigarette every day.
- 50.0% middle and 55.8% high school smokers want to stop smoking cigarettes.
- 66.3% middle and 60.1% high school smokers tried to quit smoking at least once during the 12 months prior to the survey.
- 43.1% middle and 47.0% high school smokers stayed off cigarettes for less than 30 days the last time they tried to quit smoking.
- 6.6% middle and 6.0% high school smokers have participated in a program to help them quit using tobacco.

### Current Middle School Users

*Students who smoked cigarettes, cigars, bidis, used smokeless tobacco, or used any form of tobacco on one or more of the 30 days prior to the survey.*

	Total	Female	Male	6 <sup>th</sup>	7 <sup>th</sup>	8 <sup>th</sup>	White	Black	Hispanic	Other
Cigarettes	8.3	8.9	7.7	5.4	7.5	11.7	7.5	10.5	11.1	12.6
Cigars	4.6	3.0	6.2	2.6	4.8	6.4	4.2	5.8	6.4	4.6
Bidis	3.2	2.6	3.6	2.8	4.0	2.8	2.2	6.5	7.3	6.1
Smokeless	2.9	1.7	4.0	2.0	2.9	3.7	3.1	1.0	6.5	5.4
Any Tobacco*	12.7	11.4	13.9	9.8	12.3	15.6	12.0	14.2	18.9	18.7

### Current High School Users

*Students who smoked cigarettes, cigars, bidis, used smokeless tobacco, or used any form of tobacco on one or more of the 30 days prior to the survey.*

	Total	Female	Male	9 <sup>th</sup>	10 <sup>th</sup>	11 <sup>th</sup>	12 <sup>th</sup>	White	Black	Hispanic	Other
Cigarettes	23.7	23.0	24.3	16.9	20.4	28.8	31.2	26.2	11.2	14.7	30.7
Cigars	15.2	11.6	18.6	8.7	15.2	17.0	20.9	15.2	14.1	16.0	18.3
Bidis	3.8	2.9	4.5	3.0	5.3	3.3	3.7	3.0	5.8	4.4	18.1
Smokeless	7.1	2.5	11.5	3.2	7.7	8.8	8.6	7.5	4.1	5.0	19.3
Any Tobacco*	30.7	27.2	33.7	21.6	28.7	35.2	38.8	32.3	21.8	21.6	40.0

\*Includes cigarettes, cigars, bidis, kreteks, pipes, and smokeless tobacco.

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[www.dhss.mo.gov/SmokingAndTobacco](http://www.dhss.mo.gov/SmokingAndTobacco)

Percentage of middle school students that:	Total	Never Smoked	Current Smokers
Were taught about the dangers of tobacco use at school this year	65.3	NA	NA
Practiced ways to say “No” to tobacco use at school this year	42.8	NA	NA
Discussed dangers of tobacco use with parent or guardian in past year	64.6	66.9	63.1
Live with someone who currently smokes cigarettes	44.9	37.5	75.5
Have one or more of four closest friends that smoke	22.0	15.7	90.1
Participated in any community event discouraging tobacco use in past year	18.8	19.9	14.8
Saw or heard anti-smoking commercials in the 30 days prior to the survey	69.3	NA	NA
See tobacco ads on the Internet, TV or movies most or some of the time	83.3	NA	NA
Bought or received anything with a tobacco company name or picture on it	16.5	8.8	46.2
Would wear or use anything with a tobacco company name or picture on it	23.8	13.2	58.9
Are receptive to tobacco advertising	9.2	2.9	33.3
Smoked Marlboro cigarettes during past 30 days (most preferred brand)	NA	NA	44.1
In same room with someone smoking cigarettes 1 or more of past 7 days	54.1	44.8	88.4
Rode in car with someone smoking cigarettes 1 or more of past 7 days	42.8	33.6	87.4
Definitely or probably think smoke from other’s cigarette is harmful	90.1	91.9	81.9
Think people can get addicted to using tobacco just like cocaine or heroin	87.6	90.0	80.6
Think young people who smoke cigarettes have more friends	18.6	13.2	51.9
Think smoking cigarettes makes young people look cool or fit in	11.7	7.2	36.8
Think youth risk harming themselves if they smoke 1-5 cigarettes per day	87.0	87.6	80.6
Think it is safe to smoke a year or two, as long as you quit after that	10.4	6.3	35.1
Of current smokers, think they would be able to quit if they wanted to	NA	NA	65.7
Of never smokers, are susceptible to starting smoking	NA	22.0	NA



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[www.dhss.mo.gov/SmokingAndTobacco](http://www.dhss.mo.gov/SmokingAndTobacco)

**Percentage of high school students that:**

	<b>Total</b>	<b>Never Smoked</b>	<b>Current Smokers</b>
Were taught about the dangers of tobacco use at school this year	34.9	NA	NA
Practiced ways to say “No” to tobacco use at school this year	15.4	NA	NA
Discussed dangers of tobacco use with parent or guardian	56.6	57.1	61.2
Live with someone who currently smokes cigarettes	46.5	34.9	62.7
Have one or more of four closest friends that smoke	45.4	35.4	92.1
Participated in any community event discouraging tobacco use in past year	12.2	14.3	10.1
Saw or heard anti-smoking commercials in the 30 days prior to the survey	78.6	NA	NA
See tobacco ads on the Internet, TV or movies most or some of the time	90.9	NA	NA
Bought or received anything with a tobacco company name or picture on it	23.0	7.2	46.2
Would wear or use anything with a tobacco company name or picture on it	38.7	16.4	67.6
Are receptive to tobacco advertising	15.8	3.4	35.2
Smoked Marlboro cigarettes during past 30 days (most preferred brand)	NA	NA	59.0
In same room with someone smoking cigarettes 1 or more of past 7 days	70.1	57.2	93.6
Rode in car with someone smoking cigarettes 1 or more of past 7 days	53.0	34.0	88.9
Definitely or probably think smoke from other’s cigarette is harmful	90.6	93.6	87.4
Think people can get addicted to using tobacco just like cocaine or heroin	90.2	91.4	87.8
Think young people who smoke cigarettes have more friends	21.4	13.6	31.7
Think smoking cigarettes makes young people look cool or fit in	14.6	7.3	26.4
Think youth risk harming themselves if they smoke 1-5 cigarettes per day	89.3	92.2	86.9
Think it is safe to smoke a year or two, as long as you quit after that	14.0	5.8	24.5
Of current smokers, think they would be able to quit if they wanted to	NA	NA	69.4
Of never smokers, are susceptible to starting smoking	NA	21.6	NA